

Remit Address:

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	MS SUP CRT FLIP PHILLIPS
Estimate Number	3176

Invoice #	4083664-1
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083664
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	GFLN
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
Candidate Discount											
					10/29/12 to 11/04/12	4x	--- 22 -				
	WHBQ			Th	11/01/12	:30	6:20 AM	TVGENPHI L1204H	\$180.00		4
	WHBQ			Th	11/01/12	:30	6:40 AM	TVGENPHI L1204H	\$180.00		3
	WHBQ			F	11/02/12	:30	6:41 AM	TVGENPHI L1204H	\$180.00		5
	WHBQ			F	11/02/12	:30	6:59 AM	TVGENPHI L1204H	\$180.00		6
					11/05/12 to 11/11/12	3x	21-----				
	WHBQ			M	11/05/12	:30	6:12 AM	TVGENPHI L1204H	\$180.00		7
	WHBQ			M	11/05/12	:30	6:41 AM	TVGENPHI L1204H	\$180.00		8
	WHBQ			Tu	11/06/12	:30	6:42 AM	TVGENPHI L1204H	\$180.00		10
2	WHBQ	Good Morning Memphis 7-9a	7a-9a								
Immediately Preemptible											
					10/29/12 to 11/04/12	4x	--- 22 -				
	WHBQ			Th	11/01/12	:30	8:10 AM	TVGENPHI L1204H	\$90.00		3
	WHBQ			Th	11/01/12	:30	8:40 AM	TVGENPHI L1204H	\$90.00		4
	WHBQ			F	11/02/12	:00			\$90.00 See MG 2.11		6
	WHBQ			F	11/02/12	:30	8:30 AM	TVGENPHI L1204H	\$90.00		5
	WHBQ	Good Morning Memphis 5a	5a-6a	M	11/05/12	:30	5:41 AM	TVGENPHI L1204H	\$90.00 MG for 2.6 11/02		11
					11/05/12 to 11/11/12	3x	21-----				
	WHBQ			M	11/05/12	:30	8:23 AM	TVGENPHI L1204H	\$90.00		8
	WHBQ			M	11/05/12	:30	8:57 AM	TVGENPHI L1204H	\$90.00		7
	WHBQ			Tu	11/06/12	:30	7:20 AM	TVGENPHI L1204H	\$90.00		10
3	WHBQ	Fox News Sunday	10a-11a								
Immediately Preemptible											
					10/29/12 to 11/04/12	1x	----- 1				
	WHBQ			Su	11/04/12	:30	10:59 AM	TVGENPHI L1204H	\$35.00		1
5	WHBQ	Judge Judy	4p-5p								
Candidate Discount											
					10/29/12 to 11/04/12	3x	--- 12 -				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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5	WHBQ	Judge Judy	4p-5p								
		Candidate Discount									
	WHBQ			Th	11/01/12	:30	4:18 PM	TVGENPHI L1204H	\$190.00		2
	WHBQ			F	11/02/12	:30	4:12 PM	TVGENPHI L1204H	\$190.00		3
	WHBQ			F	11/02/12	:30	4:55 PM	TVGENPHI L1204H	\$190.00		6
					11/05/12 to 11/11/12	2x	- 2-----				
	WHBQ			Tu	11/06/12	:30	4:13 PM	TVGENPHI L1204H	\$190.00		7
	WHBQ			Tu	11/06/12	:30	4:49 PM	TVGENPHI L1204H	\$190.00		5
6	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
	WHBQ				10/29/12 to 11/04/12	4x	--- 22 -				
	WHBQ			Th	11/01/12	:30	5:21 PM	TVGENPHI L1204H	\$175.00		6
	WHBQ			Th	11/01/12	:30	5:46 PM	TVGENPHI L1204H	\$175.00		2
	WHBQ			F	11/02/12	:30	5:20 PM	TVGENPHI L1204H	\$175.00		7
	WHBQ			F	11/02/12	:30	5:41 PM	TVGENPHI L1204H	\$175.00		3
					11/05/12 to 11/11/12	2x	2-----				
	WHBQ			M	11/05/12	:30	5:30 PM	TVGENPHI L1204H	\$175.00		4
	WHBQ			M	11/05/12	:30	5:57 PM	TVGENPHI L1204H	\$175.00		5
8	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Candidate Discount			10/29/12 to 11/04/12	2x	--- 11 --				
	WHBQ			Th	11/01/12	:30	9:43 PM	TVGENPHI L1204H	\$385.00		2
	WHBQ			F	11/02/12	:30	9:49 PM	TVGENPHI L1204H	\$385.00		3
					11/05/12 to 11/11/12	1x	1-----				
	WHBQ			M	11/05/12	:30	9:32 PM	TVGENPHI L1204H	\$385.00		5
9	WHBQ	Late News Wknd Rotator	9p-10p								
		Immediately Preemptible			10/29/12 to 11/04/12	2x	----- 11				
	WHBQ			Sa	11/03/12	:30	10:19 PM	TVGENPHI L1204H	\$124.00		1
	WHBQ			Su	11/04/12	:30	9:33 PM	TVGENPHI L1204H	\$124.00		2

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10	WHBQ	NFL Reg Season Pre Game	11a-12p								
		Candidate Discount									
	WHBQ			Su	10/29/12 to 11/04/12	:30	1x	11:20 AM	TVGENPHI L1204H	\$405.00	2
13	WHBQ	College Football Prime	7p - 930p								
		Immediately Preemptible		Sa	11/03/12	:30	2x	7:45 PM	TVGENPHI L1204H	\$120.00	2
	WHBQ			Sa	11/03/12	:30		9:50 PM	TVGENPHI L1204H	\$120.00	1
14	WHBQ	M-F 11a-1130a News	11a-1130a								
		Candidate Discount		Th	10/29/12 to 11/04/12	:30	4x	11:10 AM	TVGENPHI L1204H	\$85.00	1
	WHBQ			Th	11/01/12	:30		11:24 AM	TVGENPHI L1204H	\$85.00	2
	WHBQ			F	11/02/12	:30		11:10 AM	TVGENPHI L1204H	\$85.00	4
	WHBQ			F	11/02/12	:30		11:28 AM	TVGENPHI L1204H	\$85.00	3
	WHBQ			M	11/05/12 to 11/11/12	:30	2x	11:11 AM	TVGENPHI L1204H	\$85.00	5
	WHBQ			M	11/05/12	:30		11:29 AM	TVGENPHI L1204H	\$85.00	6
16	WHBQ	Fox 13 Late News 10p	10p-1030p								
		Candidate Discount		Th	10/29/12 to 11/04/12	:30	2x	10:13 PM	TVGENPHI L1204H	\$200.00	1
	WHBQ			F	11/02/12	:30		10:29 PM	TVGENPHI L1204H	\$200.00	2
	WHBQ			M	11/05/12 to 11/11/12	:30	2x	10:14 PM	TVGENPHI L1204H	\$200.00	3
	WHBQ			M	11/05/12	:30		10:29 PM	TVGENPHI L1204H	\$200.00	4
17	WHBQ	Kitchen Nightmares	7p-8p								
		Immediately Preemptible		Th	10/29/12 to 11/04/12	:30	1x	11:20 AM	TVGENPHI L1204H	\$405.00	1

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Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

INVOICE

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WHBQ	Kitchen Nightmares	7p-8p								
	WHBQ	Immediately Preemptible		F	11/02/12	:30	6:58 PM	TVCENPHI L1204H	\$275.00		1
		<u>Aired Spots</u>	45								

<u>Gross Total</u>	\$7,558.00
<u>Agency Commission</u>	\$1,133.70
<u>Net Amount Due</u>	\$6,424.30
	Payment Terms 30 Days

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